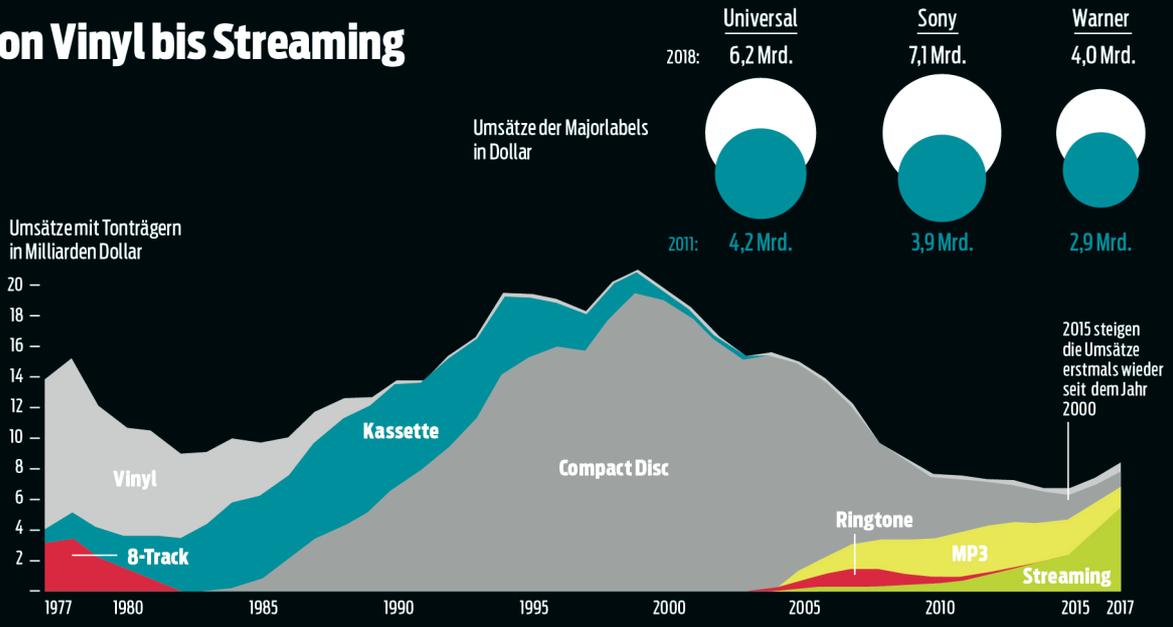
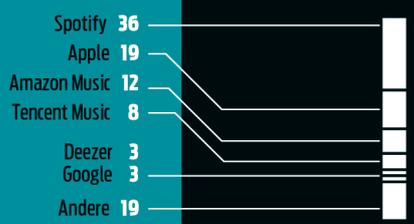


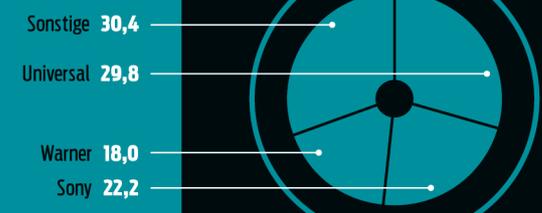
Von Vinyl bis Streaming



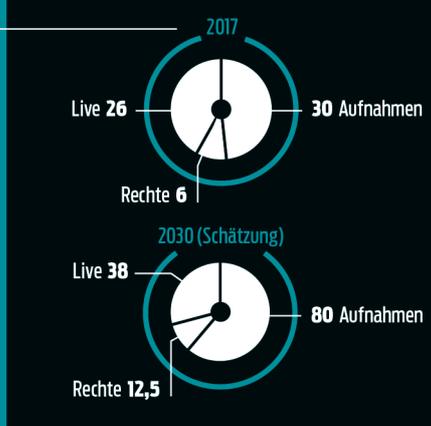
Marktanteile der Streaming-Anbieter in Prozent



Marktanteile der Majorlabels in Prozent



Globaler Umsatz mit Musik in Milliarden Dollar



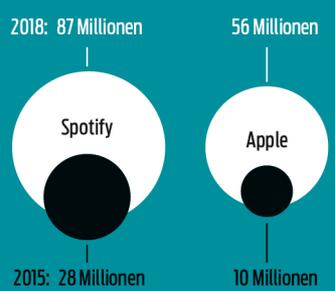
Meistgestreamte Songs auf Spotify 2018

- God's Plan
Drake
- Sad!
XXXTentacion
- Rockstar
Post Malone
- Psycho
Post Malone
- In My Feelings
Drake

Meistgestreamte Songs auf Spotify seit 2008

- Shape of You
Ed Sheeran – 2017
- One Dance
Drake, WizKid, Kyla – 2016
- Closer
The Chainsmokers, Halsey – 2016
- Rockstar
Post Malone, 21 Savage – 2018
- Thinking Out Loud
Ed Sheeran – 2014
- Lean On
Major Lazer, MØ, DJ Snake – 2015
- Despacito – Remix
Luis Fonsi, Daddy Yankee, Justin Bieber – 2017
- Love Yourself
Justin Bieber – 2015
- Sorry
Justin Bieber – 2015
- God's Plan
Drake – 2018

Entwicklung kostenpflichtige Streaming-Abos



Quellen: RIAA, Unternehmen, Midia Research, Informa, IFPI, Goldman Sachs, Spotify. ©BILANZ-Grafik