

Webranking by Comprend

The performance of the 40 largest non-listed companies in Switzerland

2017	Difference	2016	Company	Score 2017	Percentage on max score
1	▲	10	Coop	51.1	63.9%
2	▲	20	Trafigura AG	49.8	62.3%
3	▲	7	Firmenich International	49.6	62.0%
4	▲	5	SIX	49.1	61.4%
5	▲	16	Endress+Hauser AG	45.7	57.1%
6	▲	8	LGT – Private Banking and Asset Management	45.7	57.1%
7	▲	9	Axpo	45.2	56.5%
8	▼	1	Swiss Post	44.6	55.8%
9	▲	13	Liebherr	44.4	55.5%
10	▲	14	Hilti Aktiengesellschaft	43.6	54.5%
11	▼	2	Zurcher Kantonal Bank	43.3	54.1%
12	▲	24	Ruag	43.2	54.0%
13	▼	12	Repower	43.1	53.9%
13	▼	3	SBB	43.1	53.9%
15	▼	5	Bühler Holding AG	41.7	52.1%
16	▼	4	Migros	41.5	51.9%
17	▼	11	Ringier	39.2	49.0%
18	▲	26	SUVA Insurance	38.6	48.3%
19	▼	18	Rehau Group	35.7	44.6%
20	▼	15	Helsana	35.5	44.4%
21	▼	19	SRG SSR	34.9	43.6%
22	▲	23	Franke	34.6	43.3%
22	●	22	Swiss International Airlines	34.6	43.3%
24	▲	27	Vitra	32.7	40.9%
25	▼	21	Fenaco	31.7	39.6%
26	▼	25	Denner AG	30.1	37.6%
27	▼	17	Ineos Holdings AG	29.6	37.0%
28	▲	35	Ameropa Holding AG	27.6	34.5%
29	▲	31	Mercuria	25.9	32.4%
30	●	30	Swiss Port	25.6	32.0%
31	▼	29	Nobel Biocare	24.7	30.9%
32	▲	34	Intersport Holding	22.2	27.8%
32	▲	36	Omya AG	22.1	27.6%
34	▼	33	Krono Holding AG	21.7	27.1%
35	▼	32	Hotel Plan	19.6	24.5%
36	▼	28	Swisscanto	17.8	22.3%
37	●	37	Stihl Kettenwerk	15.5	19.4%
38	▲	39	Kolmar Group AG	14.3	17.9%
39	▼	38	Triumph International Holding	10.9	13.6%

Interested in entering your company next year?

Get in touch with Martina Scapin to see what your options are:

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Notes

How we selected the companies to evaluate

The fourth edition of the Swiss non-listed research analysed 40 of the largest non-listed Swiss companies. Companies are selected based on number of employees, brand recognition and annual results.

How we evaluated the companies included

The evaluation of corporate websites closed at the end of September. The protocol used derives from the one designed for the listed companies. This year it has been revised to even further consider the context in which non-listed companies find themselves operating in.

The research evaluated the German/French version of the corporate websites (or corporate information available on commercial sites) of the companies considered.

Company websites were evaluated twice by two different rankers throughout September. Companies in the top 10 were ranked three times by three different rankers. The protocol includes over 200 assessment criteria.

The maximum number of points is 80. The percentage of the maximum score allows you to compare your total score to that of your Swiss listed companies (who's total score equals 100 points).

Results from previous years can be found on comprend.com/webranking

To read the whitepaper on Swiss listed companies, click here: <http://bit.ly/WRCH2017>